

**LUMIFY® Redness Reliever Eye Drops “LUMIFY LOVERS” Promotion  
(THE “PROMOTION”)  
OFFICIAL RULES**

**This Promotion is intended for viewing and participation in the 50 United States and Washington D.C., only, and shall be construed and evaluated according to the laws of the 50 United States, and Washington D.C. Please do not enter if you are not a legal resident of, and not located in, the 50 United States or Washington D.C. VOID IN PUERTO RICO, THE U.S. VIRGIN ISLANDS, OTHER U.S. TERRITORIES AND POSSESSIONS, AND WHERE PROHIBITED BY LAW.**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**THESE OFFICIAL RULES CONTAIN AN AGREEMENT TO ARBITRATE DISPUTES.**

- PROMOTION PERIOD: Multiple entry deadlines apply.** The Promotion begins on December 4, 2020 at 12:00:00 AM Eastern Time (“ET”) and ends on December 27, 2021 at 11:59:59 PM ET (the “Promotion Period”). There will be six (6) drawings during the Promotion Period, wherein winners will be randomly selected from among all eligible Entries received during each applicable entry period (each, an “Entry Period”), as described herein. The entry deadlines for the drawing of each Entry Period are set forth below. Non-winning entries will not roll over to subsequent Entry Periods, if any. Sponsor’s computer is the official timekeeping device for the Promotion.

<b>Entry Period #</b>	<b>Start Date/Time:</b>	<b>End Date/Time:</b>
1	December 4, 2020 at 12:00:00 AM ET	December 31, 2020 at 11:59:59 PM ET
2	January 25, 2021 at 12:00:00 AM ET	February 22, 2021 at 11:59:59 PM ET
3	March 22, 2021 at 12:00:00 AM ET	April 19, 2021 at 11:59:59 PM ET
4	May 31, 2021 at 12:00:00 AM ET	June 28, 2021 at 11:59:59 PM ET
5	August 9, 2021 at 12:00:00 AM ET	September 6, 2021 at 11:59:59 PM ET
6	November 29, 2021 at 12:00:00 AM ET	December 27, 2021 at 11:59:59 PM ET

- SPONSOR:** This Promotion is solely sponsored by Bausch Health US, LLC (“Sponsor”), 400 Somerset Corporate Boulevard, Bridgewater, New Jersey 08807.
- ELIGIBILITY:** To enter and be eligible to win, you must be a legal resident of the 50 United States or Washington, D.C., be at least 18 years of age (except for residents of Alabama and Nebraska, who must

be at least 19 years of age) as of the start of the Promotion Period, and have a valid Facebook and/or Instagram account. Void in Puerto Rico, the U.S. Virgin Islands, other U.S. territories and possessions, and where prohibited by law. Persons in any of the following categories are NOT eligible to participate or win a prize: (a) any person who, at any time on or after December 4, 2020, was or is a director, officer, agent, representative, contractor, or employee of Bausch Health Companies Inc., or its parent, affiliates, subsidiaries, franchisees, distributors, sales representatives, retailers, and advertising, promotion, or service agencies; (b) individuals engaged in the development, production or distribution of materials for the Promotion or engaged in the administration or execution of this Promotion (collectively, with the entities listed in 3(a), the “Promotion Entities”); (c) healthcare professionals (including but not limited to physicians, optometrists, opticians, nurses, nurse practitioners, physician assistants, medical assistants, office technicians, dentists, dental assistants, dental hygienists, medical residents, pharmacists and other individuals in the position to arrange for or recommend Bausch Health products); and (d) persons who are the immediate family members (defined as spouse, parent, child, sibling, and each of their respective spouses, as well as step-mother/ father, sister, brother, daughter, son, dependent or spouse of any of the foregoing) of any person in any of the preceding categories, regardless of where they live, or who reside in the same household (i.e., live in the same household for at least 3 of the 12 months preceding the start of the Promotion Period, whether related or not) as any person in any of the preceding categories. Promotion is subject to all applicable federal, state and local statutes, regulations, rules, orders, and other laws.

#### 4. HOW TO ENTER: NO PURCHASE NECESSARY.

- a. **Facebook Entry.** During the Promotion Period, you may enter the Promotion via Facebook by going to <https://www.facebook.com/LUMIFYdrops> (the “Facebook Page”) and posting a photo or short video (up to three (3) seconds) of only yourself (including your eyes) enjoying life, and tagging your post with the hashtags **#LumifyLovers** and **#Promotion** (the “Hashtags” and collectively, with the photo/video and subject to the Entry Requirements below, an “Entry”).
- b. **Instagram Entry.** During the Promotion Period, you may enter the Promotion via Instagram by posting your Entry on [Instagram.com](https://www.instagram.com) (“Instagram” and, collectively, with the Facebook Page, the “Website”) on your Instagram account and tagging your post with the hashtags **#LumifyLovers** and **#Promotion**.

**Your Entry does not need to show Lumify®, or any other product, and you do not need to purchase Lumify® in order to enter. You must include the Hashtags for your Entry(ies) to be valid. Your account must be set to “Public” in order to receive a Potential Prize Winner notification if you are selected as a Potential Prize Winner (see Rule #7 for details).** Entries may initially be screened by the Sponsor for apparent compliance with these Official Rules. For each eligible Entry, subject to the entry limitations herein, you will receive one (1) entry into the corresponding Entry Period draw (see Rule #5 for drawing details) corresponding to your date of entry.

**Limit: maximum of one (1) Entry per Entry Period per person per social media platform for a maximum of two (2) Entries per Entry Period.**

By posting an Entry along with the Hashtags, you confirm that you have read and accept these Official Rules. To register for Instagram or Facebook for free, visit [Instagram.com](https://www.instagram.com) or [Facebook.com](https://www.facebook.com). Entries are subject to all Entry Requirements set forth herein to be valid; see Rule #4.1 below for Entry Requirements. By submitting an Entry, you hereby warrant and represent that your Entry conforms with the Entry Requirements set forth herein.

Each Entry must be unique; duplicate Entries and/or automated Entries are prohibited, and Entrants may not submit the same post on more than one (1) social media platform and/or via more than one (1) account. Entrants may not enter with multiple Instagram or Facebook accounts nor may entrants use any other device or artifice to enter multiple times or as multiple entrants. If it is discovered that you have entered or attempted to enter the Promotion in excess of the stated limits, or that you have attempted to enter multiple times using multiple identities or email addresses, all of your Entries will be declared null and void, and any Prize you might have been entitled to (if any) may be forfeited, in the Sponsor's sole and absolute discretion.

In the event of a dispute regarding the identity of an entrant, the Entry will be deemed to have been made by the authorized account holder of the Instagram or Facebook account corresponding to the Entry. The "authorized account holder" is the natural person assigned to the Instagram or Facebook account. Each entrant may be required to show proof of being an authorized account holder. If a dispute cannot be resolved to Sponsor's satisfaction, the entrant may be deemed ineligible. If you do not have Internet access via a personal computer, your local library or Internet café may be able to provide access to the Internet and a number of Internet service providers and other companies offer free email accounts.

Sponsor reserves the right to post your Entry(s) on the Sponsor's website and/or via Sponsor's social media pages/accounts, in its sole and absolute discretion without notification or compensation and you agree to sign a release confirming the same. Posting of an Entry is not a confirmation, representation or warranty by the Sponsor or any of its representatives that the Entry is compliant with these Rules. Sponsor's decisions with respect to whether an Entry complies with these Official Rules are final and binding and may be made by Sponsor at any time in its sole and absolute discretion. Entries that do not meet the requirements set forth in these Official Rules may not be acknowledged and may be automatically disqualified, in the sole and absolute discretion of the Sponsor and/or the Promotion Judges.

#### **4.1. ENTRY REQUIREMENTS:**

The following requirements set by the Sponsor must be followed for each Entry in order to be eligible for entry into the Promotion:

- (i) You must own all rights to the Entry and all of its content, and have the right to grant Sponsor a license to use the Entry (including any material embodied in the Entry) for any and all purposes determined by the Sponsor in its sole and absolute discretion;
- (ii) The Entry cannot contain the name, image, likeness, voice, or other indicia of any other individual (living or dead) other than yourself;
- (iii) The Entry must be suitable for a family audience and contain only content that, in the sole and absolute discretion of Sponsor, is suitable for a general audience;
- (iv) The Entry must comply with these Official Rules and any Terms of Service on the Website;
- (v) The Entry must not, in the sole and absolute discretion of Sponsor, incorporate any elements of Entries submitted by other entrants;
- (vi) The Entry cannot be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, or contain nudity or any inappropriate content;
- (vii) The Entry cannot promote alcohol or illegal drugs; depict gambling references or tobacco use, firearms/weapons (or the use of any of the foregoing), or any activities that may appear unsafe or dangerous; or convey any particular political agenda or message;
- (viii) The Entry cannot be obscene or offensive, defamatory, libelous, threatening, or harassing, or endorse any form of hate or hate group;
- (ix) The Entry cannot defame, misrepresent or contain disparaging remarks about Sponsor, any other Promotion Entities, or their products or other people, products or companies;

- (x) The Entry cannot prominently feature, as determined in Sponsor's sole and absolute discretion, trademarks, logos, copyrighted works, trade dress (such as distinctive packaging or building exteriors/interiors) or any intellectual property owned by others (including but not limited to music, product packaging, photographs, sculptures, paintings and other works of art or images, published on or in websites, television, movies or other media) other than as owned by entrant or as authorized by Sponsor for use by entrants in connection with the Promotion;
- (xi) The Entry cannot (in the sole and absolute discretion of Sponsor) advertise or promote any brand or product of any kind other than Sponsor's, including, but not limited to, any of Sponsor's competitors or any of the other Promotion Entities' competitors.
- (xii) The Entry cannot contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- (xiii) No background artwork or material shall appear in the Entry unless it is the original work of the entrant;
- (xiv) Entries must be created solely by the entrant or entrant must be the sole owner of all copyright interests therein;
- (xv) The Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;
- (xvi) The Entry cannot violate any law or otherwise be inappropriate; all as determined by Sponsor in its sole and absolute discretion.

BY SUBMITTING AN ENTRY, YOU WARRANT AND REPRESENT THAT: (A) IT IS YOUR ORIGINAL WORK, (B) IT HAS NOT BEEN PREVIOUSLY PUBLISHED, (C) IT HAS NOT WON PREVIOUS AWARDS, (D) IT DOES NOT INFRINGE UPON OR OTHERWISE VIOLATE THE COPYRIGHTS, TRADEMARKS, RIGHTS OF PRIVACY OR PUBLICITY, MORAL RIGHTS, OR OTHER INTELLECTUAL PROPERTY OR OTHER RIGHTS OF ANY PERSON OR ENTITY; AND (E) PUBLICATION OF THE ENTRY VIA VARIOUS MEDIA INCLUDING WEB POSTING, WILL NOT INFRINGE OR OTHERWISE VIOLATE THE RIGHTS OF ANY THIRD PARTY.

Sponsor reserves the right to waive the Entry Requirements set forth herein in its sole and absolute discretion. By submitting an Entry, you agree that your Entry is gratuitous and made without restriction, and will not place Sponsor under any obligation, that Sponsor is free to disclose the Entry and the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. By entering, you acknowledge that Sponsor has no obligation to use or post any Entry you submit. You acknowledge that Sponsor does not waive any rights to use similar or related ideas otherwise known to Sponsor, or developed by its employees, or obtained from sources other than you.

Each entrant agrees that his/her Entry will be deemed a Work Made For Hire under the Copyright laws of the United States, but if it cannot be so deemed, then the entrant hereby irrevocably assigns and transfers to Sponsor all of his/her right, title and interest in and to his/her Entry, including but not limited to all copyright and trademark rights which he or she may have, in the United States and worldwide, in perpetuity, for consideration, the receipt and sufficiency of which is hereby acknowledged. Entrant hereby waives in favor of Sponsor, all rights of "Droit Moral" or "Moral Rights of Authors" or any similar rights or principles of law that entrant may now or later have to their Entry. Sponsor reserves the right to alter, change or modify any Entry, in its sole and absolute discretion. Upon request of Sponsor, entrant shall execute and deliver such additional instrument of assignment, as may be solely deemed by Sponsor, reasonably necessary to establish the ownership of record of the right, title and interest in and to the Entry and of the copyrights transferred and rights of "Droit Moral" and "Moral Rights of Authors" waived under these Official Rules. Should Sponsor fail to request the said assignment as stated, that shall not be deemed

a waiver of Sponsor’s rights and Sponsor may at a later time request the assignment in its sole and absolute discretion.

By participating in the Promotion, entrants agree to indemnify and hold harmless Sponsor and the other Promotion Entities (as defined in Rule #3) from and against any and all claims, demands, actions, causes of action, damages, costs or expenses brought against or suffered or incurred by any of them, arising out of or in connection with the participation by the entrants in this Promotion, or any breach by the entrants of the foregoing warranties or any of the Official Rules. By participating, entrants agree to these Official Rules, and to comply with them, which are final and binding in all respects.

5. **RANDOM PRIZE DRAWINGS:** At approximately 2:00 PM ET on the dates below, an independent judging organization (the “Promotion Judges”) will select the potential winners in a random drawing for the applicable Entry Period from among all eligible Entries received during the applicable Entry Period (each a “Potential Prize Winner”, or, once verified, “Winner”). The odds of winning a prize in each drawing depend on the total number of eligible Entries received during the applicable Entry Period. Each Potential Prize Winner will be subject to verification of eligibility and compliance with these Official Rules. If any prizes remain unawarded at the end of the Promotion Period, Sponsor will announce an alternate method of awarding those prizes or donate the prizes to a charity of Sponsor’s choosing, in Sponsor’s sole and absolute discretion.

Entry Period #	Drawing Date:
1	January 7, 2021 at 2:00 PM ET
2	February 25, 2021 at 2:00 PM ET
3	April 22, 2021 at 2:00 PM ET
4	July 6, 2021 at 2:00 PM ET
5	September 9, 2021 at 2:00 PM ET
6	January 6, 2022 at 2:00 PM ET

Each Potential Prize Winner will be subject to verification of eligibility and compliance with these Official Rules.

6. **PROMOTION PRIZES:** Subject to the terms and conditions of these Official Rules, the following prizes are available for the applicable Entry Period:

Entry Period #	Prize:	Number available:	Approximate retail value (“ARV”) each	Total ARV of Prizes

1	One (1) cosmetic bag	100	\$10.00	\$1,000.00
2	One (1) cosmetic bag	100	\$10.00	\$1,000.00
3	One (1) sweatshirt	100	\$13.00	\$1,300.00
4	One (1) baseball cap	100	\$25.00	\$2,500.00
5	One (1) tumbler	100	\$20.00	\$2,000.00
6	One (1) knit beanie	100	\$20.00	\$2,000.00

**The total ARV of all prizes available to be won during the Promotion Period is: USD \$9,800.00**

Prizes are not transferable, or redeemable for cash (if applicable), and must be accepted as awarded, with no substitutions of any kind (except as determined by the Sponsor in its sole and absolute discretion). Sponsor reserves the right to substitute a prize (or any portion thereof) with one of comparable or greater value, in its sole and absolute discretion.

Each Winner acknowledges that Promotion Entities have not made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to merchandise prizes, if any, including but not limited to their quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers' terms therefore, and Winners agree to look solely to such manufacturers for any such warranty and/or guarantee.

All federal, state and/or local taxes (including income and withholding taxes), if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided are each Winner's sole responsibility, regardless of whether a prize is used in whole or in part. All prize details are at the Sponsor's sole and absolute discretion.

- HOW TO CLAIM YOUR PRIZE:** Potential Prize Winners will each be notified via a message, reply or comment on Instagram or Facebook with instructions on how to claim their prize. Before being declared a winner, Potential Winners may be required to execute and return an Affidavit of Eligibility, a Liability Release, and, where lawful, a publicity release, within five (5) business days from the time it is postmarked as having been sent by the Sponsor or its representative, or the prize may be forfeited, and the prize may be awarded to an alternate winner selected by random drawing from among the remaining eligible Entries received, at the Sponsor's sole and absolute discretion. Sponsor may successively attempt to contact up to two (2) Potential Winners for each prize in accordance with the above procedures, and if there is still no confirmed winner of a prize after those attempts have been made, Sponsor may announce an alternate means for awarding that prize or donate that prize to a charity of Sponsor's choosing, at Sponsor's sole and absolute discretion.

If a Potential Winner is found to be ineligible or not in compliance with these Official Rules, declines to accept a prize in accordance with the prize claim instructions, if Sponsor is unable to contact a Potential Winner within three (3) business days, or in the event that a prize notification or any prize is returned

undeliverable, such prize may be forfeited at the Sponsor's sole and absolute discretion. Each Potential Winner may be required to furnish proof of identification and permanent address.

Allow 4-8 weeks for verification and shipment of your prize. Sponsor and Promotion Entities shall not be held responsible for any delays in awarding a prize for any reason outside of their control. Prizes will only be delivered to verified winners. Sponsor is not responsible for any change of Instagram or Facebook account, email address, and/or telephone number of entrants.

By accepting a prize, each winner agrees and consents to the use of his/her name, address (city and state of residence), voice, and statements relating to the Promotion or Sponsor, and photographs or other likenesses, without further compensation, notification or permission in any publicity or advertising carried out by Sponsor or any of the other Promotion Entities in any and all media now known or hereinafter developed, including the internet, without territorial or time limitation, except where prohibited by law.

#### CONDITIONS OF PARTICIPATION:

8. By participating, entrants (i) acknowledge and represent that they are in full compliance with these Official Rules including all eligibility requirements and, (ii) agree to be bound by these Official Rules and the decisions of the Sponsor and/or Promotion Judges, made in their sole and absolute discretion, which shall be final and binding in all respects. Entrants who have not complied with these Official Rules are subject to disqualification and all associated entries will be void.
9. Sponsor and the other Promotion Entities are not responsible for late, lost, damaged, stolen, misdirected, or incomplete Entries, or mail. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery.
10. Sponsor reserves the right to disqualify any entrant's Entries in the Promotion or entitlement to a prize if, in the sole and absolute discretion of the Sponsor, it determines or suspects that the entrant has attempted to undermine the legitimate operation of the Promotion by tampering, cheating, hacking, deception, or other fraudulent, deceptive or unfair playing practices (including any entries generated by script, macro, robotic, programmed, or any other automated means or any other means which subvert the entry process).
11. INDEMNIFICATION AND LIMITATION OF LIABILITY: EACH ENTRANT AGREES TO RELEASE, DISCHARGE, HOLD HARMLESS AND INDEMNIFY EACH OF THE SPONSOR, FACEBOOK INC., INSTAGRAM, INC., AND ALL OTHER PROMOTION ENTITIES FROM AND AGAINST ANY CLAIMS, DAMAGES, DISABILITY, ATTORNEYS' FEES, AND COSTS OF LITIGATION AND SETTLEMENT, AS WELL AS ANY LIABILITY WHATSOEVER FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE OPERATION OF THE PROMOTION, THE USE, ACCEPTANCE, POSSESSION, MISUSE OR AWARDING OF A PRIZE, ANY PREPARATION FOR, PARTICIPATION IN AND/OR TRAVEL TO OR FROM ANY PRIZE-RELATED OR PROMOTION-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY. EACH WINNER AGREES (AS BETWEEN SPONSOR AND SUCH WINNER) THAT THE PRIZE WON IS PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS, IMPLIED IN FACT OR IN LAW, OR STATUTORY, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE.

EACH ENTRANT AGREES THAT (I) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT OF POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH PARTICIPATING IN THIS PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES; AND (II) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN

AWARDS FOR, AND ENTRANT HEREBY WAIVES ANY AND ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES OTHER THAN FOR ACTUAL OUT OF POCKET EXPENSE AND WAIVES ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED.

12. All controversies, claims, issues and questions concerning the construction, validity, interpretation and enforceability of the Promotion, the Official Rules, the Promotion, any Entries, or the rights and obligations of entrant and Sponsor in connection therewith, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without regard to New Jersey or any other conflicts of law principles. IF THE CONTROVERSY, CLAIM, ISSUE OR QUESTION IS NOT RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION BETWEEN THE PARTIES, ANY SUCH CONTROVERSY, CLAIM, ISSUE OR QUESTION SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC. IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES AND THE CONSUMER MINIMUM STANDARDS OR ANY SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE IN THE STATE OF NEW JERSEY. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS SECTION WILL BE CONDUCTED IN BRIDGEWATER, NEW JERSEY, OR, AT ENTRANT'S OPTION, IN THE METROPOLITAN AREA CLOSEST TO THE ENTRANT'S RESIDENCE. THE ARBITRATOR'S DECISION SHALL BE CONTROLLED BY THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES. IN THE EVENT AN ENTRANT INITIATES ARBITRATION AGAINST SPONSOR, THE ENTRANT SHALL PAY JAMS UP TO \$250 IN ARBITRATION FEES. SPONSOR SHALL PAY ALL OTHER FEES AND COSTS OF JAMS IN CONDUCTING THE ARBITRATION, UNLESS THE ARBITRATOR DETERMINES THAT ENTRANT'S CLAIM WAS FRIVOLOUS OR BROUGHT IN BAD FAITH. THE REMEDY FOR ANY CLAIM SHALL NOT INCLUDE THE PAYMENT OF ANY ATTORNEY FEES OR OTHER COSTS IN BRINGING THE PROCEEDING AND NO PARTY SHALL BE ENTITLED TO RESCIND THIS AGREEMENT. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION ACCRUED OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
13. Sponsor reserves the right in its sole and absolute discretion to cancel, terminate, modify and/or suspend this Promotion at any time at its sole discretion, at any time for any reason, including, without limitation, if fraud, technical failures, including any network server or hardware failure, viruses, bugs, errors in programming, or any other errors or other causes (such as force majeure events) impairs the administration, security, integrity or proper play of the Promotion. In the event of cancellation, Sponsor reserves the right in its sole and absolute discretion, to randomly select the winners from among all eligible, non-suspect entries received up to time of such cancellation. In no event will the Sponsor be liable for more than the stated number of prizes available in the prize category in question.
14. Sponsor and the other Promotion Entities do not warrant that access to the Promotion will be uninterrupted. Neither Sponsor nor any other Promotion Entities are responsible for any problems that may arise, including but not limited to: (a) lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, websites, Instagram or Facebook APIs (application programming interfaces), or other connection, availability or accessibility problems arising in connection with or over the course of the Promotion; or (b) communications failures, or jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions or hardware or software malfunctions, failures or difficulties; or (c) failure of personal computers and/or software and hardware configurations, any technical malfunctions, failures, or difficulties, printing errors, clerical, typographical or other errors in connection with the administration of the Promotion, the processing of entries, the offering or announcement of any prize or in any prize notification documents; or (d) for any other errors of any kind relating to or in connection

with the Promotion, whether human, mechanical, clerical, electronic, or technical in nature; or (e) the incorrect or inaccurate capture of information, or the failure to capture any information in connection with the Promotion; or (f) damage to a user's system occasioned by participation in this Promotion or downloading any information necessary to participate in this Promotion.

DISCLOSURES:

15. Any attempt by an entrant or other individual, to deliberately damage any website or undermine the legitimate operation of this Promotion, including but not limited to any fraudulent claims, may be a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages (including attorneys' fees) from any such individual, to the fullest extent permitted by law, including criminal prosecution. Entrants engaging in any of the foregoing activities may be disqualified (and all associated entries will be void) and will forfeit any prize(s) won. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
16. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in Promotion materials (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Promotion as set forth in these Official Rules shall prevail.
17. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In particular, Sponsor's employees are not authorized to waive, modify or amend any provision or provisions of these Official Rules in any manner whatsoever.
18. For a list of the prize winners, send a self-addressed postage stamped envelope to: Bausch + Lomb, Attention: "Lumify Lovers" Promotion - Winner's List, P.O. Box 8543, Big Sandy TX 75755-8543.  
  
All requests must be received by July 7, 2022. Winners list will be sent after all prizes have been awarded.
19. Information collected from entrants is subject to Sponsor's Privacy Policy. To review Sponsor's privacy policy, please visit <http://www.bausch.com/reference/privacy-policy> to see how we use personal information obtained in connection with this Promotion. Winners' names may be included in a publicly available winners list. By entering this Promotion, you agree to and accept Sponsor's Privacy Policy.
20. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Any questions, comments, or complaints regarding this Promotion shall be directed to Sponsor and not to Instagram or Facebook.

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